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Alleged Misleading Advertising Lawsuit Settled

Local Furniture Company Settles Consumer Protection Lawsuit for \$33,750

Arnold's Furniture Corporation, owner of two furniture stores in San Diego County, has agreed to pay \$33,750 in civil penalties and costs to settle a consumer protection lawsuit filed by the San Diego City Attorney's Office.

The lawsuit, filed in San Diego Superior Court, alleged that the company misled consumers and engaged in unfair competition when it advertised a price reduction on "everything," "all in-stock merchandise," and "all top quality furniture and bedding." The suit alleged that several items were excluded from these sale offers so that in truth "everything" was not on sale.

The City Attorney's Consumer and Environmental Protection Unit investigated the case after receiving a consumer complaint.

Under the terms of the Superior Court Judgment, the company is prohibited from engaging in similar misconduct in the future. The company agreed to the settlement without admitting wrongdoing.

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